



Cleaning Business Startup Checklist

A simple checklist to help you launch your cleaning business step-by-step.

- ☐ Choose your cleaning business type
- ☐ Decide which cleaning services you will offer
- ☐ Research your local market and competitors
- ☐ Choose your business name
- ☐ Register your cleaning business
- ☐ Apply for an EIN
- ☐ Open a business bank account
- ☐ Get cleaning business insurance
- ☐ Purchase cleaning equipment and supplies
- ☐ Set your pricing structure
- ☐ Create a basic booking process
- ☐ Set up scheduling and invoicing software
- ☐ Create a Google Business Profile
- ☐ Build a simple website
- ☐ Create business cards or flyers
- ☐ Tell friends, family, and local groups about your services
- ☐ Get your first 5 cleaning clients
- ☐ Ask customers for reviews and referrals
- ☐ Create a recurring customer system
- ☐ Track income, expenses, and profit